

GUIDELINES FOR INTERNET-BASED CME

1. CME activities delivered via the Internet are expected to be in compliance with ACCME Essential Areas, Elements, and Policies and ACCME Standards for Integrity and Independence in Accredited Continuing Education.
2. There shall be no CME activities of an ACCME accredited provider on a pharmaceutical or device manufacturers' product website.
3. Links from a pharmaceutical and device manufacturers' product websites shall not be embedded in the educational content of a CME activity.
4. Advertising of any type is prohibited within the educational content of CME activities on the Internet including, but not limited to, banner ads, subliminal ads, and pop-up window ads.
5. The accredited provider must indicate, at the start of each Internet CME activity, the hardware and software required for the learner to participate.
6. The accredited provider must have a mechanism in place for the learner to be able to contact the provider if there are questions about the Internet CME activity.
7. The accredited provider must have, adhere to, and inform the learner about its policy on privacy and confidentiality that relates to the CME activities it provides on the Internet.
8. The accredited provider must be able to document that it owns the copyright for, or has received permissions for use of, or is otherwise permitted to use copyrighted materials within a CME activity on the Internet.

These are also available at the ACCME website: www.accme.org