

GUIDELINES FOR ENDURING MATERIALS

I. REQUIRED ELEMENTS

In addition to all applicable ACCME and Weill Cornell Medicine requirements, providers of enduring materials must communicate the following information to participants so that they are aware of this information prior to starting the educational activity:

1. Principal faculty and their credentials;
2. Medium or combination of media used;
3. Method of physician participation in the learning process;
4. Estimated time to complete the educational activity (same as number of designated credit hours);
5. Dates of original release and most recent review or update; and
6. Termination date (date after which enduring material is no longer certified for credit.

II. COMMERCIAL SUPPORT OF ENDURING MATERIALS

The Standards for Integrity and Independence in Continuing Medical Education prohibit distribution of certified enduring materials by representatives from ineligible companies directly to physicians. In addition, the accredited provider must maintain its responsibility to provide enduring materials that are accurate, balanced, evidence-based, and free from commercial influence and in compliance with ACCME's Standards for Integrity and Independence in Accredited Continuing Education.

Commercial Acknowledgment in Enduring Materials:

1. Product specific advertising of any type is prohibited in enduring materials.
2. Commercial support must be acknowledged in order to comply with The Standards for Integrity and Independence in Continuing Medical Education.
3. This acknowledgment must be placed only at the beginning of the enduring material. It cannot be placed within the educational content of the course.
4. The institutional acknowledgment may state the name of the company or institution in text only. It cannot include company logos, trade names, or slogans.
5. Accredited providers are required to review their enduring materials at least once every three (3) years, or more frequently if indicated by new scientific developments.