

Weill Cornell Policy on Exhibits at Continuing Medical Education Activities

Weill Cornell Medicine's CME program permits industry exhibits at certain approved CME activities provided that:

1. Exhibits associated with CME activities must be disclosed on CME applications and approved in advance by the Weill Cornell CME Committee. The budget for any exhibits must be disclosed on this application.
2. Industry exhibits are only allowed at one-time activities. Regularly Scheduled Series (RSS) Activities are not permitted to receive any form of industry support.
3. Arrangements for commercial exhibits or advertisements cannot influence the planning or interfere with the presentation of CME activities, nor can they be a condition of the provision of commercial support for CME activities.
4. Exhibits must be placed in a space separate from the educational activity space. This space must not be on an obligatory path to the educational activity. Attendees should not be required to visit areas that have industry exhibits as part of the educational activity. There can be no industry presence in the educational space itself.
5. Marketing, exhibits, and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial relationships must not occur in the educational space within 30 minutes before or after an accredited education activity. Activities that are part of the event but are not accredited for continuing education must be clearly labeled and communicated as such.
6. A separate contract must be used for exhibit arrangements and approved by the CME Committee. That contract will contain the terms, conditions, and prohibitions regarding exhibits associated with the education activity. Approved Letters of Agreement must be signed by the course director, industry sponsor, and Associate Dean for CME prior to the start of the activity.
7. Exhibit income will be accounted for separately from commercial support income and will be disclosed on all CME application materials.
8. A list of exhibitors will be provided to the CME Committee in order for them to assess any potential conflict of interest in this activity.
9. All exhibitors at approved Weill Cornell CME activities must be charged an exhibitor fee. The suggested range of fees should be between \$1000.00 and \$2500.00. All exhibitor fees must be approved in advance by the CME committee. No fee greater than \$5000.00 will be considered without additional documentation justifying the rationale for fees outside of the recommended range

for Weill Cornell CME activities.

Approved by CME Committee on July 22, 2011; Re-reviewed and approved by CME Committee on June 2017, February 2019 and November 2021